



No 2  
October 2020

## WholeEUGrain - A European Action on Whole Grain Partnerships -

Dear Mr/Mrs,

This is the second newsletter of the WholeEUGrain project. It will be prepared twice per year in order to inform all the interested public about the European project, achievements and results.

You can find more about WholeEUGrain on [website](#), [Facebook profile](#) and [LinkedIn](#).

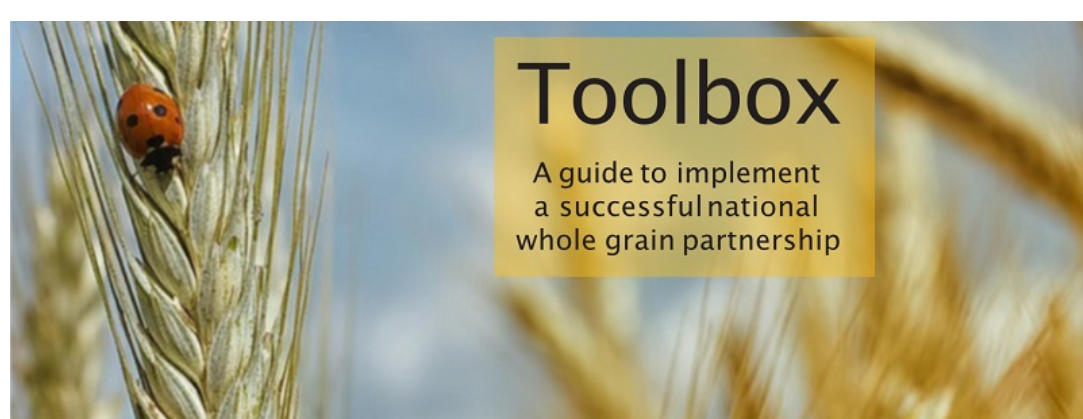
Enjoy your reading, WholeEUGrain consortium

### News

#### Toolbox - A Guide to Implement a Successful Whole Grain Partnership

Danish Cancer Society (DCS) prepared a Toolbox named »A Guide to Implement a Successful Whole Grain Partnership«. Toolbox was developed in the WholeEUGrain context, to the benefit of partners in the project and other relevant stakeholders. It represents a collection of materials identified by stakeholders in the Danish Whole Grain Partnership to be of relevance for future initiatives establishing a public-private Whole Grain Partnership in other European countries. It provides the necessary competencies and knowledge on how to establish and run a public-private whole grain partnership with an aim to increase the whole grain intake among consumers.

You can find the Toolbox [HERE](#).



### Events

#### Stakeholder web event »Let's talk about grains – whole grains!« (24th of September 2020)

Chamber of Commerce and Industry of Slovenia - Chamber of Agricultural and Food Enterprises (CCIS-CAFE) in collaboration with other WholeEUGrain project partners organized a Stakeholder web event »Let's talk about grains – whole grains!«. The main aim of the event was to combine stakeholders who are interested to collaborate in national whole grain partnerships in different countries. At the event were given presentations by various speakers regarding the whole grains and whole grain products (consumption, labelling, Danish Whole Grain Partnership, Toolbox, initiatives of other countries regarding whole grains and other). The event attended more than 100 people from 19 countries.

You can find the recording of the event [HERE](#).



This presentation is part of WholeEUGrain (Grant agreement 874482), which has received funding from the European Union's 3<sup>rd</sup> Health Programme.

#### STAKEHOLDER WEB EVENT

#### »LET'S TALK ABOUT GRAINS – WHOLE GRAINS!«

Thursday, 24th of September 2020

### Save the date!

#### »International Whole Grain Day 2020 - Building Healthy, Sustainable and Resilient Food Systems«

International Whole Grain Initiative (WGI) is organizing a webinar, which will be held on International Whole Grain Day on **Thursday, 19th of November 2020 at 15.30**.

Main theme of the event is daily consumption of whole grains, which are a vital part of not only healthy, but also sustainable diets. The theme will be discussed by experts and key opinion leaders in the field from around the world. In the discussion will also collaborate Danish Cancer Society (DCS), the project partner from Denmark, where Gitte Laub Hansen will share information from WholeEUGrain point of view.

You can find more about the webinar [HERE](#).



Stay tuned and follow WholeEUGrain on...



This newsletter is part of WholeEUGrain (Grant agreement 874482), which has received funding from the European Union's 3<sup>rd</sup> Health Programme.

The content of this newsletter represents the views of the authors only and is their sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Consumers, Health, Agriculture and Food Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.